





# About PolicyX

Insurance Experts, No Gimmicks

## Insurance Simplified

"MOST TRUSTED INSURANCE PORTAL"

PolicyX.com provides reliable advice to millions of Indians, with 80% customer retention, 8.2 million annual visitors, and a dedicated team of 300+ experts simplifying insurance decisions.

## Core Values

our mission is to help individuals prepare for challenging times by protecting what they value most.

**H**: Honesty – Transparent, unbiased advice

E: Excellence - Innovation and quality focus

L: Leadership – Inspiring positive change

P: Perseverance – Dedication for lasting impact





# Offering diverse products

PolicyX is providing diverse product in multiple domain.



### LIFE INSURANCE

Individual Plans

Group Term Life

**Credit Life** 

Pa Death Cover



#### HEALTH INSURANCE

Gmc

GPA

Air/Vector Borne

Super Top Up Plan

Individual Plan



#### MOTOR INSURANCE

2 Wheeler Insurance

4 Wheeler Insurance

**GVC Insurance** 

PCV Insurance

CV Insurance



### LIFESTYLE PROTECTION

Smartphone Insurance

**Extended Warranty** 

Spectacle Insurance

Home Insurance

Furniture Insurance



### WELLNESS PROTECTION

Doctor-On-Call

Health Checkups

Health Monitoring

Diet Plans



### CORPORATE SOLUTIONS/SME

Gmc / Gpa / Gtl Wellness

Sfsp / Iar / Business Interruption

Flop / Mlop/ Marine Insurance

D&O, Cgl, Cyber Insurance

Professional Indemnity

Shop Insurance



PolicyX is growing fast

We're heading with an exponential pace.

#### 12+ Years

12+ years of trusted industry experience.

## 275 Cr+ Premium

"₹275Cr+ Total premium booked."

### 135 K+

NOP

1.35 Lakhs policies booked

#### 300+ Team

Made a dream team of 300+ members

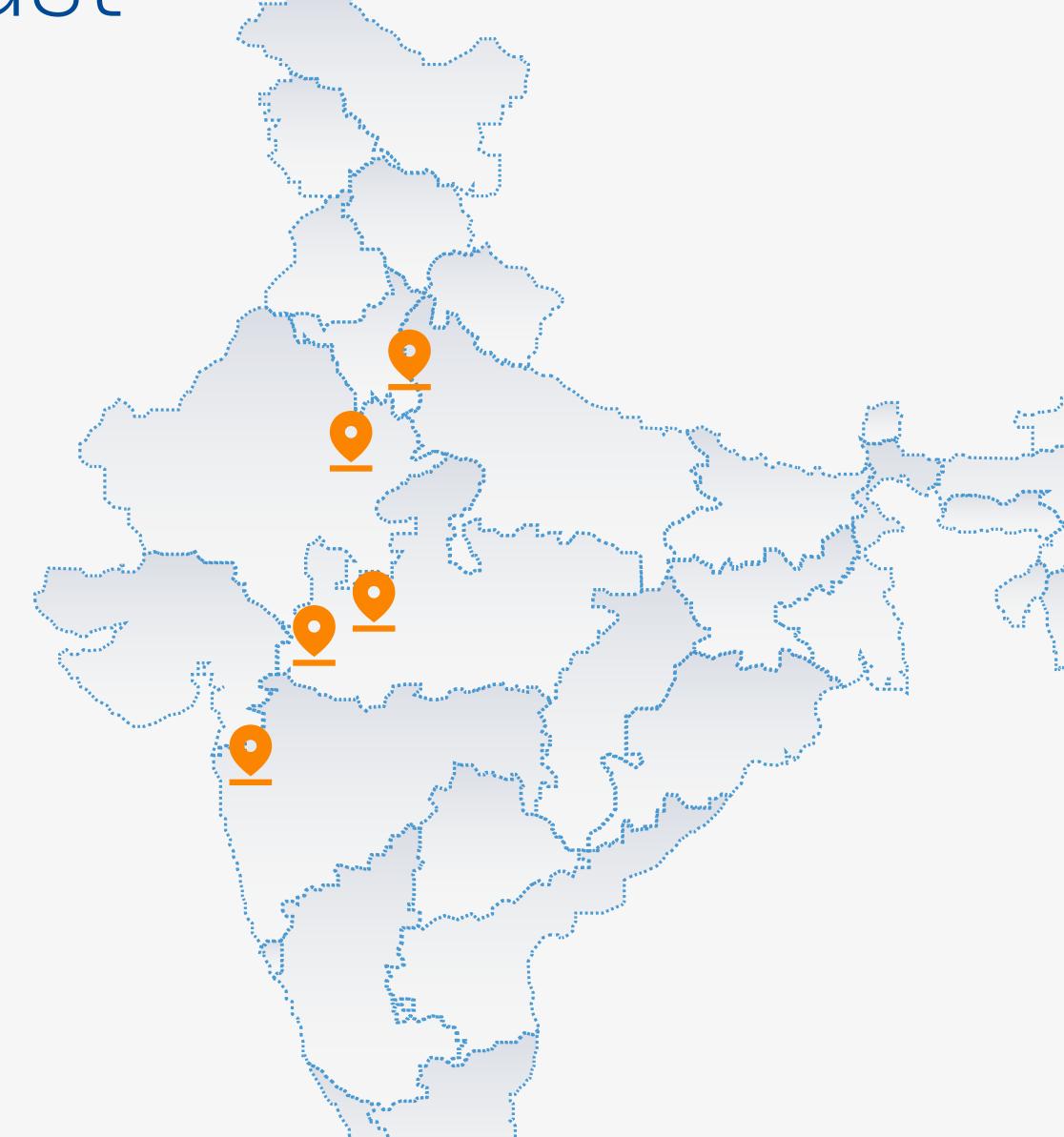
80%+

Renewals

More than 80% renewal rate.



Building Insurance for Next Gen







## Nava Goe

### Founder & CEO PolicyX.com

- MBA from IIFT, Batch of 2008.
- CFA Institute Charter Holder.
- Ex-AIG New York, expert in valuation.
- Ex-StanChart Singapore, risk modeling specialist.
- Awarded 'CEO of The Year' in 2019.
- Decade+ Experience.
- Principal Officer at Insurance Institute of India.

Capital Raise, Partnership, Risk assessment, Product Design





### presenting





PROBLEM - SCOPE

# Xurance: Revolutionizing Risk-Free Lending

Loan Protection and Seamless Insurance for Lenders

Xurance offers loan protection, bundled products, and a digitized journey, ensuring risk-free lending, seamless claims processing, customer satisfaction, and new revenue opportunities for lenders.







#### NPA REDUCTION

Loan insurance safeguards lenders from borrower defaults, minimizing financial losses and reducing NPAs significantly.

2

#### REVENUE ENHANCEMENT

Lending profits are tight, so cross-selling insurance boosts income while improving customer trust and experience.



# Value Propositions

Making stakeholders life easy with our solutions

### (\*) Challenges & Solutions

- (v) Trust: Technology makes it easier to reach the customer faster helping to build trust
- High Distribution Cost: Lower cost due to technology led B2B partnerships who enjoy trust with their customers
- Product Design Absence need based products: Need based small ticket products, easy to sell online due to bundling and packaging
- Process Controls cumbersome process: Standardized & simplified process from policy issuance, payment to claims settlement.
- Customer Service: Automated Incident reporting, clear claim criteria, fixed with insurance companies allows fixed, easy and flexible claims settlement
- Lack of awareness low education hence low penetration: Piggy backing on other simple products make it easy to understand the product.



## Loan Protection

Loan protection coverage details with benefits

Life protection plan linked with sanctioned limit/ Outstanding Loan value.

Age Band: 18 to 65 Years

#### **Benefits**

- Life protection plan linked with sanctioned limit/ Outstanding Loan value.
- Tax benefits under 80 (C) & 10 (10(D))
- Across counter policy issuance with instant life cover.





## Personal Accidental Protection

Personal Accidental protection coverage details with benefits

An Accidental Life Cover policy under the Group Platform with lowest premium in market.

Age Band: 18 to 70 Years

#### **Benefits**

- Across counter policy issuance with instant life cover.
- Coverage Accidental Death Benefit,
   Disability PTD & PPD
- Premium as low as INR. 30/- for INR.1.0 lakh accidental cover and INR.20000/- for Funeral expenses
- No Medicals Required
- Tax benefits under 80 (C) & 10 (10(D))



## Bundled Products

Custom Bundled Insurance Solutions: Tailored Protection for Your Unique Needs and Peace of Mind

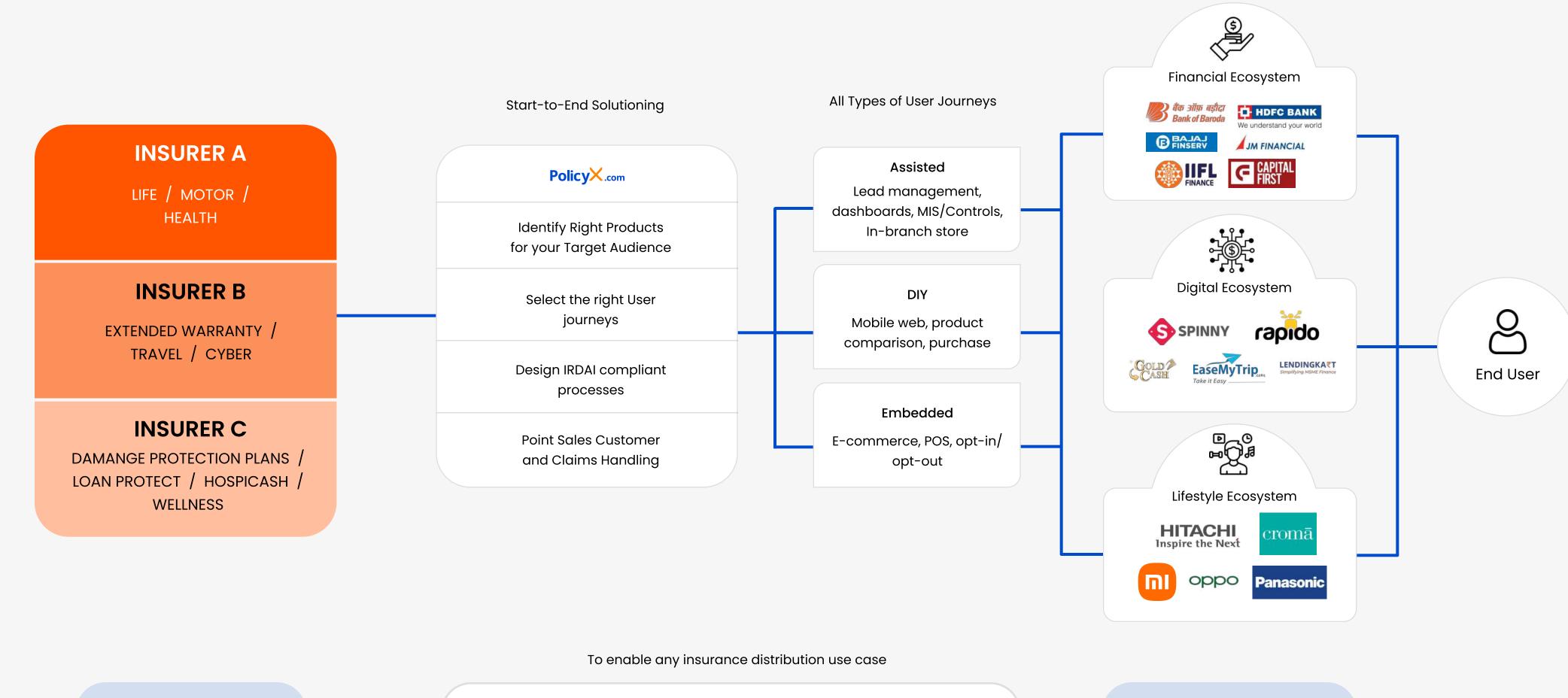
We can offer bundled products. For e.g. Credit Life protection + Shop Insurance, or Hospi Cash + EMI protection.
Only available with us.





# Flexible, Tailored Pricing Solutions

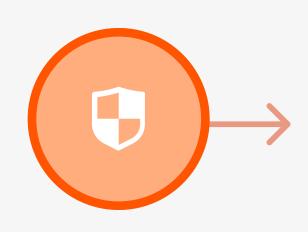
Flexible, Tailored Pricing Solutions: Optimized for Your Unique Loan and Profile





# Seamless Connectivity with IMS

- Get connected to all stakeholders from the comfort of your office via Insurance Management System(IMS) provided by Xurance
- Design loan protection, ensure compliance, develop lender-insurer relationships, and deliver seamless policy issuance to claims settlement with Xurance.



#### **Insurers**

Partnered with multiple Insurers for best rates.



#### Xurance

Instant policy issuance with API integration and offline flexibility.



#### **Ecosystem**

Facilitating environment for digital & financial ecosystem



#### **Customers**

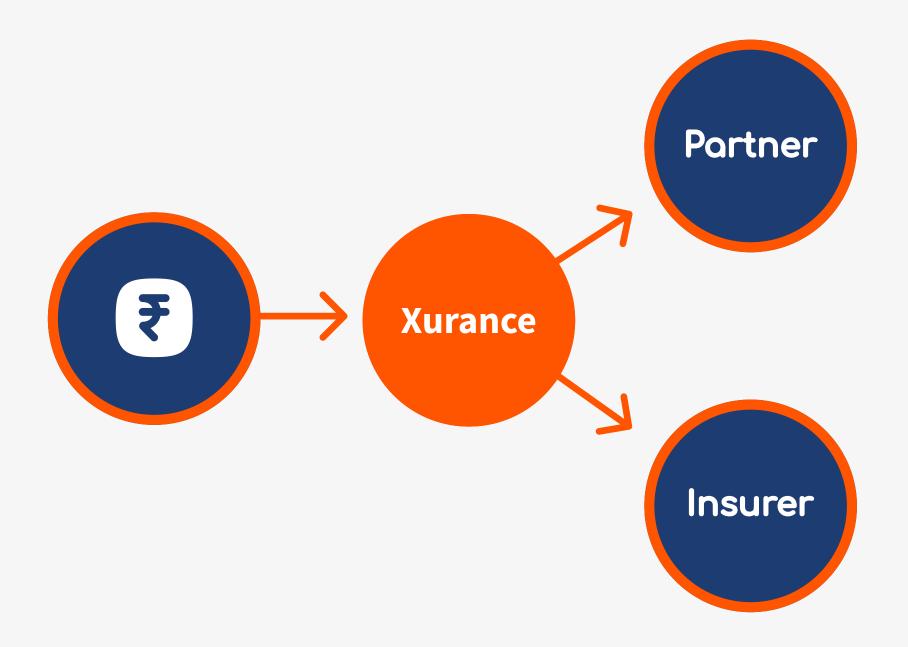
Partnered with multiple Insurers for best rates.



## Better Cash Flow Visibility

Superior Group Credit Solutions: Enhanced Cash Flow Visibility and Faster Settlements

In our Group Credit business, we can receive premium receipts directly into our account. This allows us to settle payables much faster.





# Industry Best Rates, Directly from

Through strategic partnerships forged over time





















## LET'S DO BUSINESS!

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